EleData

Data-driven Marketing Planning Tool

Effortless Elevated Insights

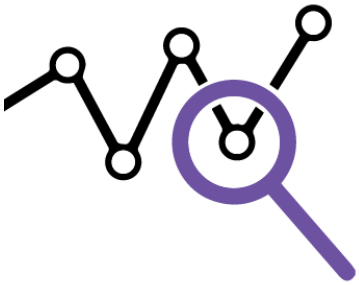
www.ele-data.com

Our Differentiations

Unified | Actionable | Fast | Research | Knowledge

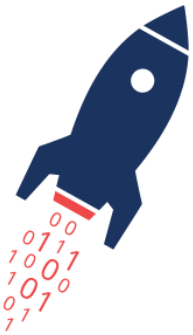
Unified View

All data blended together in one place giving a unified view



Actionable Insights

Data-driven analysis identifying insights that are actionable



Fast Insights

Shorten the analytic cycle from months to minutes

Online Research

Perform research on popular e-commerce and social sites

Knowledge Repository

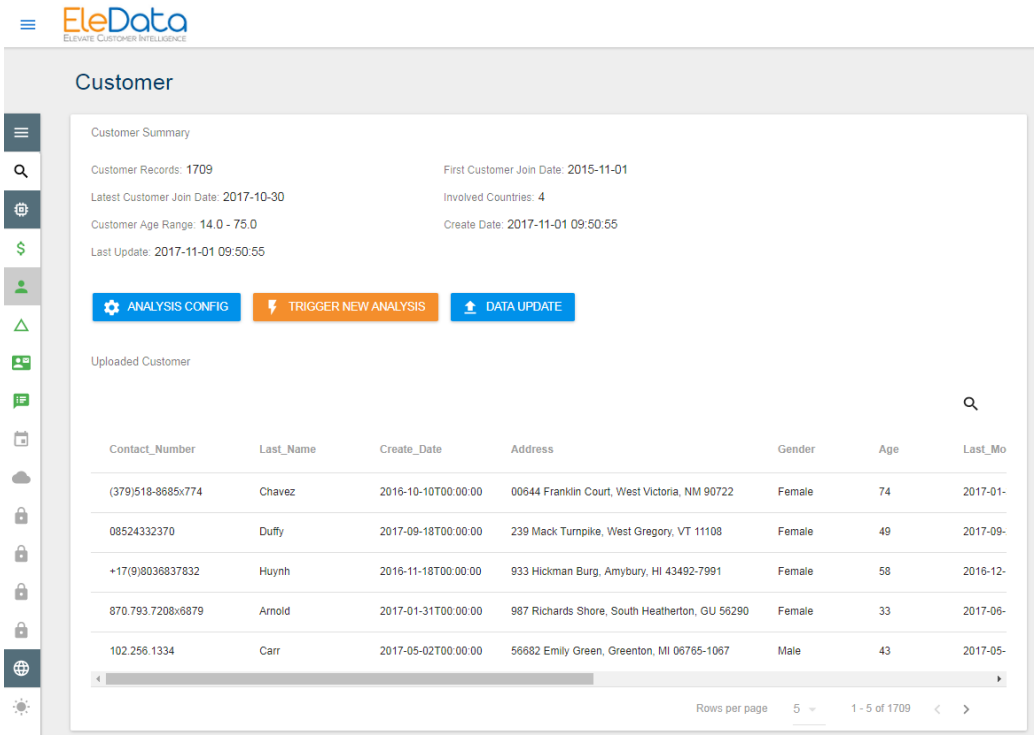
Analysis is stored over time forming a powerful repository

A Quick Glance

Connect Data | Ask Questions

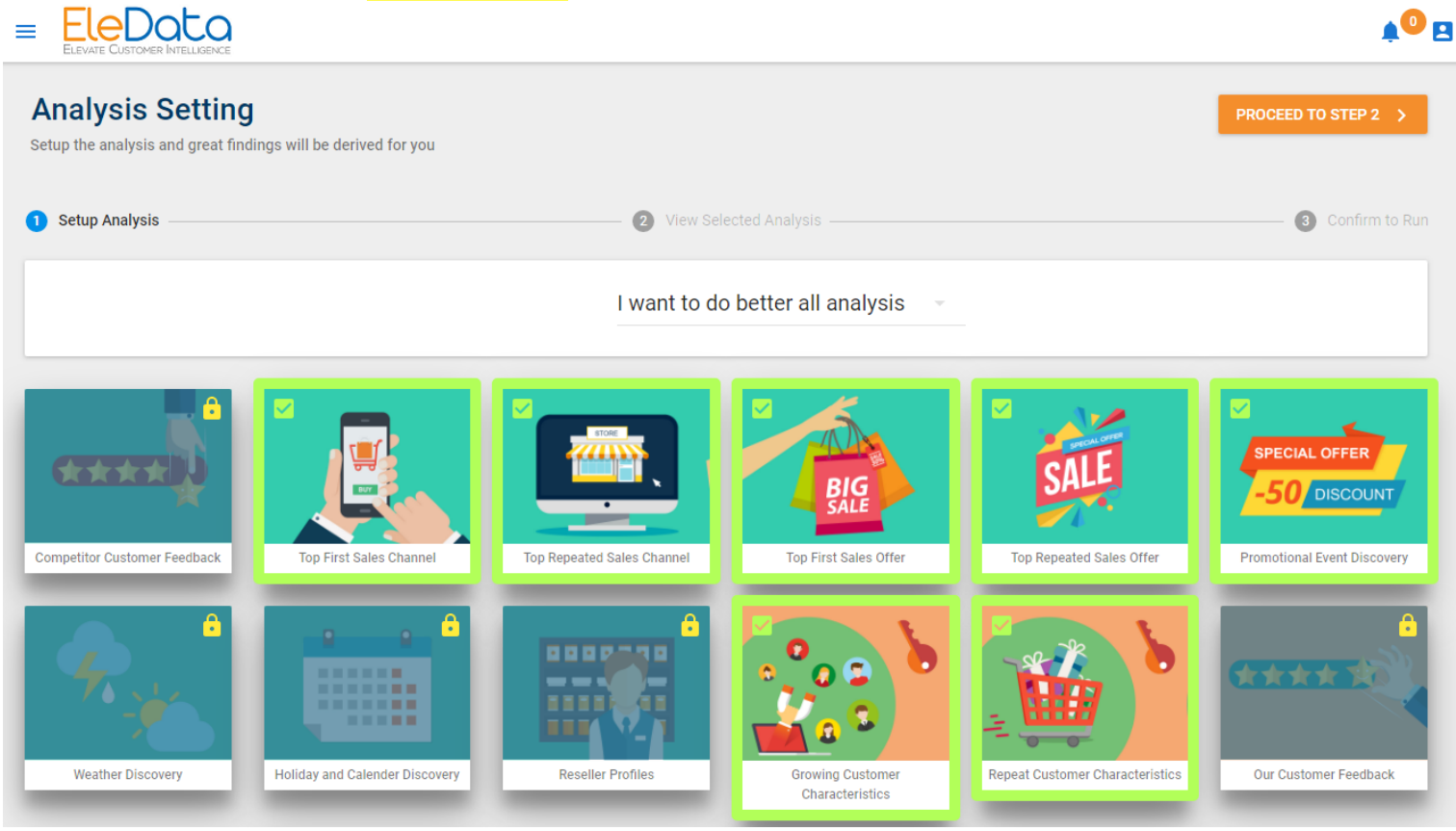
Step 1
Connect Data

Upload your data through simple on-boarding steps



Step 2
Ask Questions

Choose the analysis you want from a rich set of analysis library

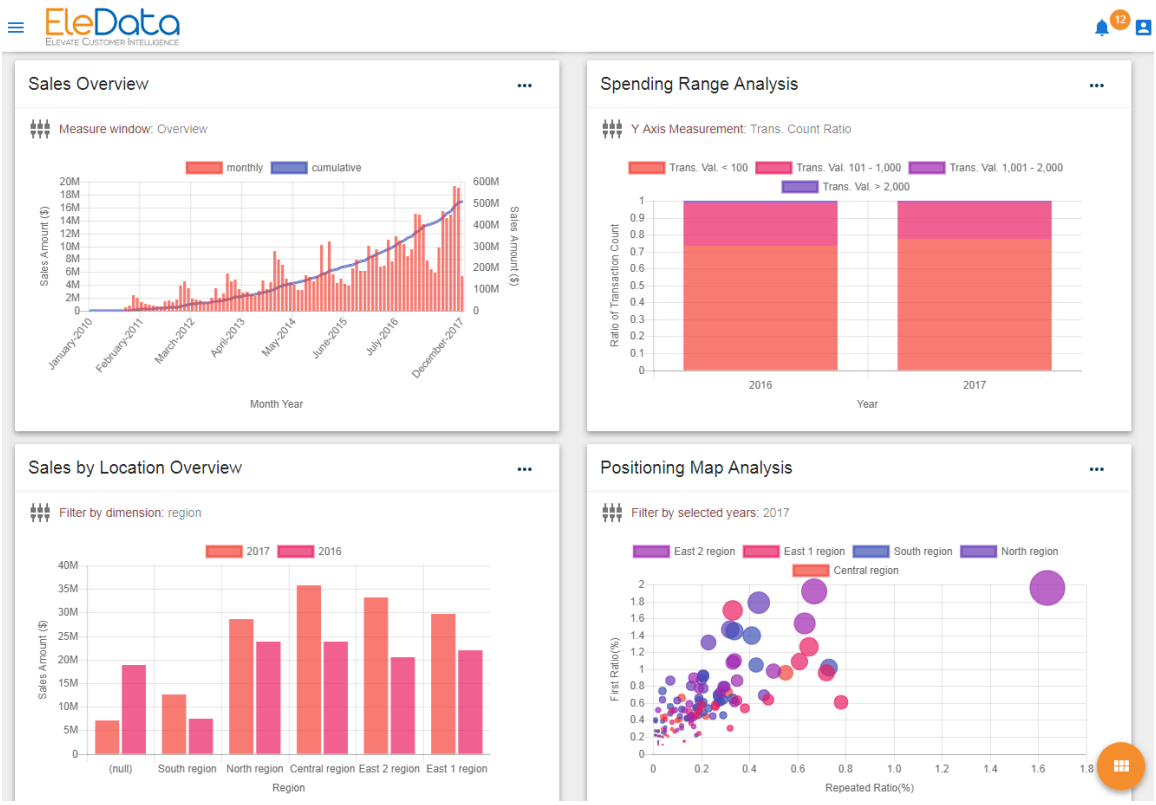


A Quick Glance

View Dashboard | Smart Query

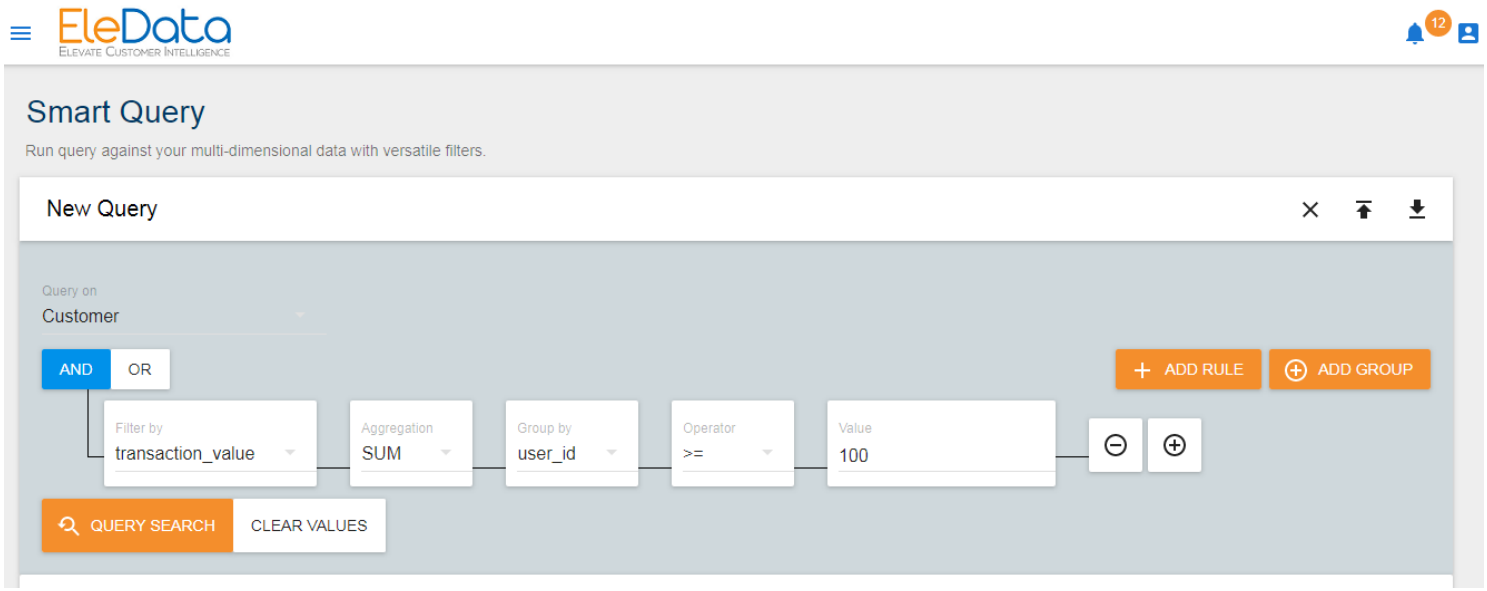
Step 3
View
Dashboard

View the analysis in dashboard and you can further analysis in breakdown levels if needed



Step 4
Smart
Query

Perform query against your unified data flexibly and you can use the resulting searched results in other applications



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